

# NENenergy

Challenge your friends and colleagues  
to save energy in daily routines

## It starts with little things...

- NENergy is innovative use of actual needs, where you can track down the little or bad things you do to save energy
- NENergy also gives you tips how you can increase your energy saving and shows how your little actions impact your and the whole world's energy usage

## Gamification for greater results

- In NENergy you can compete with your friends and colleagues to achieve results
- You'll also unlock achievements, if you improve your energy habits

### Comparison to competitors

Energy saving tips, energy usage tracking, energy saving challenges, energy saving goals, energy saving rewards, energy saving achievements, energy saving leaderboard, energy saving social sharing, energy saving social media, energy saving social network, energy saving social media, energy saving social network, energy saving social media, energy saving social network

### Features of NENergy

Energy saving tips, energy usage tracking, energy saving challenges, energy saving goals, energy saving rewards, energy saving achievements, energy saving leaderboard, energy saving social sharing, energy saving social media, energy saving social network, energy saving social media, energy saving social network, energy saving social media, energy saving social network

## The Application



Thank you for listening!

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NENenergy



## *It starts with little things...*

- NENergy is innovative use of social media, where you can track down the little (or big) things you do to save energy
- NENergy also gives you tips how you can increase your energy saving and shows how your little actions impact your and the whole worlds energy usage

# Gamification for greater results

- In NENergy you can compete with your friends and colleagues to achieve results
- You'll also unlock achievements, if you improve your energy habits

## Campaigns for companies

- Companies can great their own community in NENergy and set a goal for their total energy saving
- Different departments in the company can compete against each others, which will motivate people

## Nationwide environmental campaigns

- With NENergy companies and foundations can create big environmental campaigns for the whole country to achieve greater awareness of our energy issues and get the public to save energy more actively

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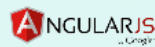
# *Nationwide environmental campaigns*

- With NENergy companies and foundations can create big environmental campaigns for the whole country to achieve greater awareness of our energy issues and get the public to save energy more actively

# The Application

## Used technologies

- JavaScript
- Bootstrap
- AngularJS
- JQuery



## Integrating open data

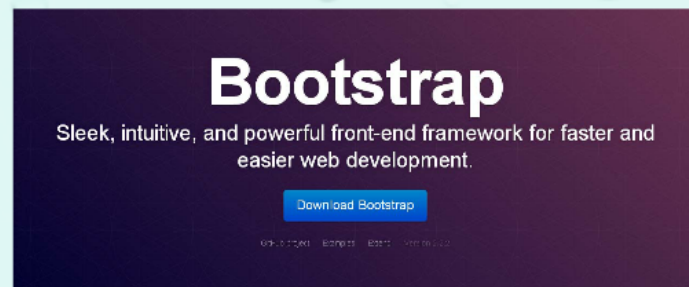
- The application will use the open data sets to demonstrate the impact users actions have on the world wide energy consumption
- The application will also tell the user what would happen if he would continue with the good habits or if the whole country would act the same way

The screenshot shows the NENenergy application interface. The header includes the logo, an 'Add new' button, and a 'logout' link. The left sidebar contains navigation links: Home, My Profile, Notifications (2), Challenges, Campaign, and Communities. The main content area displays a list of energy usage entries for different users, each with a date, energy consumption, and a brief description. The right sidebar features a 'Tips' section with a lightbulb icon and text: 'Lowering the room temperature by one degree reduces the energy costs by 5%'.

User	Date	Energy Consumption	Description
Matti Mainio	16.05.14	1.8 kWh	Took a cold and hence short shower.
Tiina Teekkari	04.05.14	0.00004 kWh	Unplugged mobile phone charger for the night
Teemu Teekkari	30.04.14	91 (kWhm <sup>3</sup> )/d	2 degrees, have to find my woolen stockings
Tiina Teekkari	28.04.14	2.1 kWh	Walked to see mommy
Raimo Random	20.04.14	0.012 kWh	Worked in the dark

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